

INTEREST SURVEY

Volunteer organization: _____

Contact person and phone number: _____

Address: _____

Interest level: interested _____ moderately interested _____ need more information _____

Present involvement in education issues:

As an interested organization, the possible allocation of our resources are:

1. manpower, volunteers _____

2. financial support _____

3. participation in planning committee _____

Comments:

FACTS

- Nearly 80% of the mothers with preschool-age children will be in the workforce by 1990.
- A typical American family will pay \$3,000 to \$5,000 per child for child care a year.
- Presently in Baton Rouge, the average consumer has very little information on how to determine **quality** in early childhood programs.

What should the consumer look for in order to determine **quality** in an early childhood program?

The **National Association for the Education of Young Children** (NAEYC) believes that a high-quality early childhood program provides a safe and nurturing environment that promotes the physical, social, emotional, and cognitive development of young children while responding to the needs of families. A major determinant of program quality is the extent to which knowledge of child development is applied in program practices—the degree to which the program is **developmentally appropriate**. NAEYC believes that high-quality, **developmentally appropriate programs** should be available to all children and their families.

The purpose of the attached interest survey is to determine the interest level of community organizations or persons interested in educating the Baton Rouge community on the current knowledge of child development and how it relates to quality early childhood programs.