Project 2
Fashion Illustration Design
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You can use the new Symbol feature of Illustrator 10 to create repeating elements of an image. In the following steps, you will learn how to use the symbol tools to craft an energetic but subtle background. Reverse rotation, size reconfiguration, scrunch, opacity and color adjustment can all be applied to symbols to create an intriguing image quickly and easily.

Source files

[Images of Drawing.jpg and woman.ai]
Step 1
Choose File, New to open the New Document dialog box (Command/Ctrl + N). In the Name area of the New Document dialog box, type “fashion illust,” select A4 from the Size pull-down list, select Millimeters from the Units pull-down list, and choose the CMYK Color radio button. Press the OK button when you’re finished.

Step 2
Choose File, Place. In the Place dialog box, select the BOOK_10/PROJECT02/SOURCE/DRAWING.JPG file from the supplementary CD-ROM, and then click the Place button to load the DRAWING.JPG image.

Step 3
Double-click the Layer 1 layer to open the Layer Options dialog box. Type “woman” in the Name area and select the Template checkbox. By selecting the Template checkbox, you change the woman layer to a template layer.

Step 4
You have now fixed the DRAWING.JPG image on the template layer so it cannot be altered by any tool. Fixing the rough sketch on the template layer rather than drawing the image directly using the Pen tool is a much more convenient method and creates a more lifelike image.
**ELEMENT 2**

**Drawing the Overall Line for the Fashion Illustration Image**

**Step 1**
Create a new layer in the Layers palette. Double-click the Layer 2 layer and type “line” in the Name area, click the OK button.

**Step 2**
Set the Fill to None in the Color palette and set the Stroke to black. The Swap Fill and Stroke button flips the configuration. Use the Pen tool to outline the sketch. To see your outline, choose View, Outline so that only the path line of the image is visible (Command/Ctrl + Y).

**Step 3**
By pressing the Command/Ctrl key while drawing with the Pen tool, you can easily move the point in the direction you want without having to use the Direct Selection tool. The Option/Alt key is a shortcut key for the Convert Anchor Point tool and clicking the point with this tool will eliminate all direction keys. To draw smooth curves, press down the Option/Alt key again and click and drag to create direction keys on either side of the point.

**Step 4**
Knowing how to use the Pen tool effectively is the secret to creating highly polished elements of art in Illustrator. To add an anchor point to a segment of an existing line, use the Add Anchor Point tool and click the line. To remove unnecessary anchor points, use the Delete Anchor Point tool to click the anchor that you want to remove. Clicking with the Pen tool will create points without direction keys, but clicking and dragging the Pen tool will create points with direction keys. Using the rough sketch as a base, draw the lines one at a time.

**Step 5**
Zooming in when drawing lines will help you create better detail. To zoom in, either use the Zoom tool or press Command/Ctrl and Space Bar while clicking on the workspace. To zoom back out, press Command/Ctrl, Space Bar and Option/Alt. The image created using the Pen tool is shown here.
**Element 03**
Drawing the Body Using the Pen Tool

**Step 1**
Create a new layer in the Layers palette. Double-click the Layer 3 layer and type “body” in the Name area, click the OK button. Lock the line and woman layers by clicking in the Toggles Lock box. Lock your layers when there are many layers or when images overlap and you want to affect only one.

**Step 2**
Set the Stroke and Fill as shown here.

**Step 3**
Zoom in on the face and draw a closed shape with the Pen tool as shown here.

**Step 4**
Using the Pen tool, outline the torso as you did with the face, as shown here.

**Step 5**
Use the same procedure to outline the legs, as shown here. You have now completed the basic outline for the body.

**Step 6**
Choose View, Preview to see the black-stroke lines as shown here.
ELEMENT 4
Drawing the Dress Using the Pen Tool

Step 1
Make a new layer in the Layers palette. Double-click the Layer 4 layer and type “dress1” in the Name area, click the OK button. Lock body layer to prevent any changes to it.

Step 2
Set the Stroke and Fill as shown here. To temporarily hide the lined image, deselect the Toggles Visibility box next to the line layer. Use the Pen tool to outline the dress as shown here.

Step 3
Create a new layer in the Layers palette. Double-click the Layer 5 layer and type “dress2” in the Name area, click the OK button. Set the Stroke and Fill as shown here.

Step 4
To make the dress appear more natural, use the Pen tool to draw the folds of the dress.

Step 5
As shown here, the folds of the dress have been drawn.
ELEMENT 5
Drawing the Lips and Accessories

Step 1
Create a new layer in the Layers palette. Double-click the Layer 6 layer and type “lip&accessory” in the Name area, click the OK button. Set the Stroke and Fill as shown here.

Step 2
Using the Pen tool, draw in the lips, earrings and shoes as shown here.

Step 3
Create a new layer in the Layers palette. Double-click the Layer 7 layer and type “hair” in the Name area, click the OK button. Use the Pen tool to draw in the hair as shown here.

Step 4
Create a new layer in the Layers palette. Double-click the Layer 8 layer and type “hair line” in the Name area, click the OK button. Set the Stroke and Fill as shown here. Use the Pen tool to draw in the hairline.

Step 5
In the Layers palette, drag and drop the woman layer onto the Delete Selection icon to remove the template. You have now completed the basic line drawing.
Step 1
Unlock the body layer in the Layers palette. Using the Selection tool, click the face to select it.

Step 2
Select the Gradient tool to create a gradation. Click the left color tab at the bottom of the gradient spectrum in the Gradient palette, which can be found at the bottom of the Color palette. Set the Fill in the Color palette as shown here. Select Radial from the Type pull-down list in the Gradient palette and click the black color tab.

Step 3
Create a natural color for the face as shown here. Select the Gradient tool. Click and drag from the left side of the face and outwards to create the gradient. Continue this step until the desired result is achieved. To apply vertical or horizontal gradation, click and drag while holding down the Shift key. The longer the distance of the drag, the wider the spread of the color sphere, this creates a more natural result.

Step 4
Select Stroke in the toolbox and set the color in the Color palette as shown here.

Step 5
Choose Window, Brushes to open the Brushes palette (F5). To load additional brushes into the Brushes palette, choose Window, Brushes Libraries, Other Library. In the Select a library to open dialog box, open Adobe, Illustrator 10, Presets, Brushes folders and double-click the ChalkCharcoalPencil file in the Artistic folder to load the brush file into Illustrator.

Step 6
Clicking on the brush in the ChalkCharcoalPencil palette will add it to the Brushes palette.
ELEMENT 7
Drawing the Body Using Gradient and Art Brush

Step 1
Using the Selection tool, select the torso. Using the Eyedropper tool, click the face to apply the same color, gradient, and brush stroke as the face to the torso.

Step 2
Click an empty space below the Gradient Slider in the Gradient palette to create a Color tab. Create a mid-tone color in the Color palette and apply it to the tab. To create a color that is slightly different from that of the face, click the other Color tab in the Gradient palette to switch the colors. Drag the diamond-shaped Location pin in the Gradient palette or drag each of the Color tabs to adjust the color sphere of the gradient.

Step 7
Apply one of the Artistic brushes to the stroke of the selected face as shown here.

Step 8
Try applying each of the different brushes. Select the desired brush to complete the face.
**Step 3**
To adjust the size of the brush, double-click the Pencil brush in Brushes palette. In the Art Brush Options dialog box, set the Width to 50%, click OK. The Stroke has returned to its original size. Exit from this by clicking on an empty space on the screen.

**Step 4**
Select the legs by using the Selection tool. Using the Eyedropper tool, click the torso to apply the same color, gradient and brush stroke as the torso to the legs. Continue applying a gradient using the Gradient tool until the desired result is achieved and the color appears natural.

**Step 5**
You have now completed the body portion of the image.

**Step 1**
Select the dress1 image. Click in the empty space below the gradient spectrum in the Gradient palette to create a Color tab. After clicking on the Color tab, select the four different colors that will be applied to the dress in the Color palette.

**Element 8**
Completing the Dress
Step 2
Select the Gradient tool and keep applying the gradient by dragging the mouse until the desired shading is achieved. The gradient will differ depending on the length and direction in which the mouse is dragged.

Step 3
Change the Stroke in the Color palette as shown here. Choose Window, Brush Libraries, Other Library to apply a brush effect to the strokes of the dress. In the Select a library to open dialog box, follow the route leading to the Illustrator 10 program and load the ink.ai file from the Artistic folder. In the Ink palette, click the Dry Ink 1 brush and apply it to the selected object. To decrease the brush size, double-click the Dry Ink 1 brush in the Brushes palette and set the Width to 60%, click OK.

Step 4
Select the first element of dress2. Choose Other Library, and then load the Paintbrush.ai file from the Artistic folder. Click Splash 1 in the Paintbrush palette and apply it to the selected object. Double-click the brush and set the Width to 50%.

Step 5
Set the Fill color to None and set the Stroke color to a slightly dark pink.
**Step 1**
Select the lips. Set the Stroke to None so that only the gradient is visible. After clicking on the Color tab in the Gradient palette, specify the color value in the Color palette. Select the Gradient tool and keep applying the gradient by dragging the mouse until the desired shading is achieved.

**Step 2**
Use the Selection tool to select the earrings. Apply a purple gradient as the Fill color for the earrings and apply a brush to the Stroke. Double-click Charcoal in the Brushes palette and set the Width to 10%. Click the Stroke tab to open it and set the Weight to 0.5pt.

**Step 3**
Follow the steps above to complete the accessories.

**Element 9**
Drawing the Lips, Accessories and Hair

**Step 6**
Select the second element of dress2. Click the Eyedropper tool on the dress1 image to fill in the Fill color with the gradient color. Select the Gradient tool and keep applying the gradient by dragging the mouse until the desired shading is achieved.

**Step 7**
Select the shoes. After clicking on the Color tab in the Gradient palette, specify the color value in the Color palette. Unnecessary color tabs can be deleted by dragging them outside of the palette. After specifying the Stroke color in the Color palette, click the Charcoal, Rough brush in the Brushes palette and apply it to the object.
Step 4
Select the hair image. After clicking on the Color tab in the Gradient palette, specify the color value in the Color palette and switch the Stroke color.

Step 5
Select the hairline image. Double-click the Splash brush in the Brushes palette and then set the Width to 20%. Make it so that only the Stroke color is visible and then set the Stroke Weight to 0.5pt. Exit from this by clicking on an empty space on the.
**ELEMENT 10**

**Drawing the Line Using the Art Brush**

**Step 1**
In the Layers palette, drag the line layer to the very top and lock all of the other layers. Use the Direct Selection tool to select the entire image.

**Step 2**
Choose Object, Arrange, Bring to Front to bring the line image to the top (Command/Ctrl + Shift + ]).

**Step 3**
Click the Fountain Pen brush in the Ink palette and apply it to the selected image. Double-click Fountain Pen and set the Width to 10% in the Art Brush Options dialog box. This will apply the brush to the entire image.

**Step 4**
The black line of the image is too overpowering. Again, select the entire line image and adjust the color in the Color palette. The image appears much softer as shown here.
**Step 5**
Unlock all the layers and then drag the lip & accessory layer below the dress1 layer and select the shoes. Choose Object, Arrange, Send to Back to move the shoes behind the dress (Command/Ctrl + Shift + []).

**Step 6**
Select the first element of the dress2 image and set the Opacity to 61% in the Transparency palette. Adjust the opacities of the second and third elements.

**Step 7**
Use the Selection tool to select the hairline image and then set the Opacity to 67% in the Transparency palette.

**Step 8**
To preview the overall image, choose View, Hide Page Tiling to remove the Tiling lines.
**ELEMENT 11**
Creating the Background Image

**Step 1**
Create a new layer and move it to the very bottom of the Layers palette. Double-click the layer and name it “background.” Select the Rectangle tool and specify the Fill color. Draw the rectangle in the image as shown here.

**Step 2**
In the Transparency palette, set the Opacity to 25%.

**Step 3**
Specify the same color for the Stroke and Fill colors. Then, click the Dry Brush 6 brush in the Paintbrush palette and apply it to the Stroke.

**Step 4**
Lock the background layer and then select the entire image. Then, move the selected objects to the lower right-hand side of the screen as shown here.
ELEMENT 12
Creating a Simple Title

Step 1
Create a new layer and move it to the very bottom of the Layers palette. Name the layer “title.” Select the Type tool and press Command/Ctrl + T to open the Character palette. After specifying the font and font size, type in the word “Opinion.”

Step 2
Select the Line Segment tool and specify the Stroke color in the Color palette as shown here. To make a horizontal line, hold down the Shift key and draw in the line below the text.

Step 3
Choose Effect, Stylize, Add Arrowheads. In the Add Arrowheads dialog box, set Start to None and End to 21, and then click OK.

Step 4
Select the Type tool and type, “2002 SPRING & SUMMER FASHION ILLUST.”

Step 5
Follow the same steps to complete the text written at the bottom of the image as shown here.
ELEMENT 13
Creating a Spectacular Background Using the Symbol Feature /

Step 1
Unlock the background layer and change the background color as shown here.

Step 2
Set the Opacity to 40% in the Transparency palette.

Step 3
Create a new layer and name it “flower.” Move the flower layer to the very top of the Layers palette and then lock all the other layers.

Step 4
Choose Window, Brush Libraries, Other Library and in the Select a library to open dialog box, follow the file folder path leading to the Illustrator 10 program and load the Flowers.ai file from the Floral folder. In the Flowers palette, select the Gardenia brush and drag it onto the image. Note: If you don’t have the flower brush installed on your computer, choose another brush.

Step 5
Choose Windows, Symbols to open the Symbols palette (Shift + F5). Select the Gardenia brush from the image and drag it onto the Symbols palette to save it as a symbol.
**Step 6**
In the Symbols palette, select the symbol you will use to fill in the background. Double-clicking on the Symbol Sprayer tool will open the Symbolism Tools Option dialog box. In the Symbolism Tools Option dialog box, configure the properties as shown here. The mouse cursor will change into a sprayer. Click to spray the symbol throughout the image.

**Step 7**
Select the Symbol Shifter tool from the toolbox to arrange the symbols evenly throughout the image.

**Step 8**
Select the Symbol Scruncher tool to create natural spacing between the symbols. Clicking on the symbol will decrease the space between the symbols and clicking on the symbol while pressing the Option/Alt key will increase the space between the symbols.
ELEMENT 14
Creating a Spectacular Background Using the Symbol Feature II

Step 1
There is no rhythm in the image because the symbol objects are the same size. Select the Symbol Sizer tool from the toolbox and click the symbol object to increase the size. Clicking on the symbols while holding down the Option/Alt key will reduce their size.

Step 2
The image also appears slightly awkward because the symbols are facing the same direction. In order to naturally alter the direction of the symbols, select the Symbol Spinner tool from the toolbox. Click and drag on the symbols to change their direction.

Step 3
Specify the Fill color as shown here. Select the Symbol Stainer tool and double-click it to open the Symbolism Tools Options dialog box. Make the configurations as shown here.
**Step 4**
It is difficult to create a truly magnificent image using only one color. Use the Symbol Stainer tool to vary the color. A natural gradient will appear where you click.

**Step 5**
Similar to the previous steps, specify the color in the Color palette as shown here and use the Symbol Stainer tool to create a gorgeous flower background.

**Step 6**
You will now add some transparency to emphasize portions of the image. Double-click the Symbol Screener tool to open the Symbolism Tools Options dialog box. Make the configurations shown here and then click OK. Click on the flowers to lighten them.
Step 7
The Symbol Screener tool creates strong and light areas in the image to make the entire image come alive. Clicking on the symbols while holding down the Option/Alt key will make them darker. To create a slowly fading effect, make the symbols in the upper portion of the image lighter.

Step 8
The flowers take away from the main point of the image, which is fashion. In the Layers palette, drag the flower layer to the very bottom to create a soft, yet splendid, background.